



AMERICAN FARM BUREAU  
FOUNDATION FOR AGRICULTURE®

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## White-Reinhardt Agricultural Literacy Project Grant Application Process

**About:** The White-Reinhardt Fund for Education is a special funding opportunity from the American Farm Bureau Foundation for Agriculture® in cooperation with the American Farm Bureau® Women's Leadership Committee. It was established to honor two former chairs of that committee (Berta White and Linda Reinhardt, leaders in the national effort to improve agricultural literacy) by enlarging agricultural literacy efforts across the United States. The project grant is one of two components of the fund.

**Purpose:** Grants are offered to state and county Farm Bureaus in amounts up to **\$1,000** for education programs for grades K-12 to initiate new programs or expand existing programs to additional grade levels or new subject areas. The purpose of the fund is to support projects that will expand agricultural literacy.

**Eligibility:** Grants are offered to state and county Farm Bureaus on a competitive basis, with priority given to those programs that demonstrate a need for financial support.

### Grant Application Timeline:

There will be one application cycle per year that will occur during the summer.

### Next Cycle:

- Applications will be **due June 13, 2025**.
- AFBFA will send applications to State Farm Bureaus for approval on **June 17, 2025**.
- State Farm Bureaus have until **June 27, 2025**, to approve grants.
- Recipients will be notified on or around **July 11, 2025**.
- Initial funding will be issued at the end of July.
- Reports will be due by **July 11, 2026**, and final payments will be processed.

### Application Guidelines:

- Grant applications must be completed and submitted online. The Foundation will send applications to the state Farm Bureau administrator or agricultural literacy coordinator for approval.
- Applications to the American Farm Bureau Foundation for Agriculture must be approved by their respective State Farm Bureau by **June 27, 2025**, for this year's program.
- Those projects selected for grants will receive one-half of the grant at the beginning of the project and the balance upon completion of the project and submission of a final written report to the American Farm Bureau Foundation for Agriculture.

- Both county Farm Bureaus and state Farm Bureaus in the same state are eligible to apply. **Each county Farm Bureau may submit only one application for a county project.** Each state Farm Bureau may submit only one application for a statewide project in addition to any county projects (one per county).
- By submitting county applications, the state verifies that the request originates with a county Farm Bureau.
- **Funding is not available for mileage, field trips, wages and benefits, safety programs, or one-time consumable products such as copying, paper, seeds, or meals.** The intent is to build capacity by funding items that can be used repeatedly.
- Grant payments can be made only to a state or county Farm Bureau. **Payments cannot be made to individuals or to other organizations.**

**Selection Criteria:**

All applications must be for agricultural literacy programs. This program does not address farm safety education. Due to the large number of applications, all applications will be pre-screened for compliance with grant proposal guidelines. Any grant application that does not meet the guidelines will be eliminated from the judging process prior to examination by judges. The following areas will disqualify:

- Applicant failing to follow directions.
- Applications submitted after the deadline.
- Consumables in budget.
- Applications not meeting basic qualifications as an agricultural literacy program.

All applications meeting guidelines will be evaluated by a panel of judges. Each evaluator will be asked to score the applications according to the following criteria:

The project enhances learner engagement in today’s food, fiber, and fuel systems.	30 points
This project will creatively engage students in a manner that encourages them to learn more about agriculture.	20 points
The project narrative is complete and includes a well thought out Plan, Goals, Timeline and Budget	20 points
The project expands on current ag literacy efforts (additional grades, audiences, new subjects, etc.)	15 points
The project indicates specifically how the project aligns with <a href="#">The Pillars of Agricultural Literacy</a> .	15 points