**How to use Food and Farm Facts**

* At Fairs and Events
	+ Set up a “Meet a Farmer” hour each day where farmers can discuss some of the most interesting facts with fair-goers.
	+ Hand out pocket guides. Include a quick “Did you know one farm feeds 165 people?” for more information read this!
* In the Classroom
	+ Use the Educator’s guides for 4-6 and 7-12 to help facilitate learning! Ed Guides Coming this fall.
	+ Ask students to develop their own questions about where food comes from. Look to Food & Farm Facts to answer some of their questions.
	+ Give out questions to several groups of students then have them use the book to find the answers and present them to the classroom. Were they surprised at the answers?
	+ Create an ag themed bulletin board using the information in the book.
	+ Research products that are made in your state. Create a map with different commodities on it. Have an older grade present the information to a younger grade.
* In Student Leadership Organizations
	+ Prior to exhibiting livestock at a fair, have student members review Food and Farm Facts. Then encourage them to have dialogues with others.
	+ Allow students to review Food and Farm Facts when identifying prepared speech topics.
	+ Use as a guide for developing ag literacy resources for elementary school visits. Have students pick a page and create appropriate material for their presentation.
	+ Set up a learning station at your area/district/region/state FFA conference or CDE field day.
* Social Media
	+ Use the facts to help promote ag literacy on social media. Visit <http://www.agfoundation.org/resources/food-and-farm-facts-2017> for free downloadable images.
	+ Start a Farm Fact Friday! Tweet one fact a week.
* Farmer/Rancher Development
	+ Connect local farmers with grocery stores or farmers markets. Use the book and posters to help spark conversations with consumers.
	+ Have the books at county farm bureau meetings and have farmers review the facts to encourage them to confidently address consumer questions.
* Beyond
	+ Give the book to legislatures, government officials and other influencers.
	+ Leave the book in doctor and dentist offices.
	+ Gift the book to educators or volunteers.
	+ Hand out the book or pocket guides at any public function.