**How to use Food and Farm Facts**

* At Fairs and Events
  + Set up a “Meet a Farmer” hour each day where farmers can discuss some of the most interesting facts with fair-goers.
  + Hand out pocket guides. Include a quick “Did you know one farm feeds 165 people?” for more information read this!
* In the Classroom
  + Use the Educator’s guides for 4-6 and 7-12 to help facilitate learning! Ed Guides Coming this fall.
  + Ask students to develop their own questions about where food comes from. Look to Food & Farm Facts to answer some of their questions.
  + Give out questions to several groups of students then have them use the book to find the answers and present them to the classroom. Were they surprised at the answers?
  + Create an ag themed bulletin board using the information in the book.
  + Research products that are made in your state. Create a map with different commodities on it. Have an older grade present the information to a younger grade.
* In Student Leadership Organizations
  + Prior to exhibiting livestock at a fair, have student members review Food and Farm Facts. Then encourage them to have dialogues with others.
  + Allow students to review Food and Farm Facts when identifying prepared speech topics.
  + Use as a guide for developing ag literacy resources for elementary school visits. Have students pick a page and create appropriate material for their presentation.
  + Set up a learning station at your area/district/region/state FFA conference or CDE field day.
* Social Media
  + Use the facts to help promote ag literacy on social media. Visit <http://www.agfoundation.org/resources/food-and-farm-facts-2017> for free downloadable images.
  + Start a Farm Fact Friday! Tweet one fact a week.
* Farmer/Rancher Development
  + Connect local farmers with grocery stores or farmers markets. Use the book and posters to help spark conversations with consumers.
  + Have the books at county farm bureau meetings and have farmers review the facts to encourage them to confidently address consumer questions.
* Beyond
  + Give the book to legislatures, government officials and other influencers.
  + Leave the book in doctor and dentist offices.
  + Gift the book to educators or volunteers.
  + Hand out the book or pocket guides at any public function.